



8 Live Theater

Come and join the interactive light-emitting firefly squid show

In this theater, we show footage of the life and harvesting of firefly squids on a huge high-resolution screen. Visitors will also have the opportunity to interact and take a closer look at these amazing squids that emit a stunning mysterious light in a special tank. During the off season, "Ryugu Fireflies (light-emitting deep-sea plankton)," as well as LED lights, are used as replacements to emulate the firefly squids.

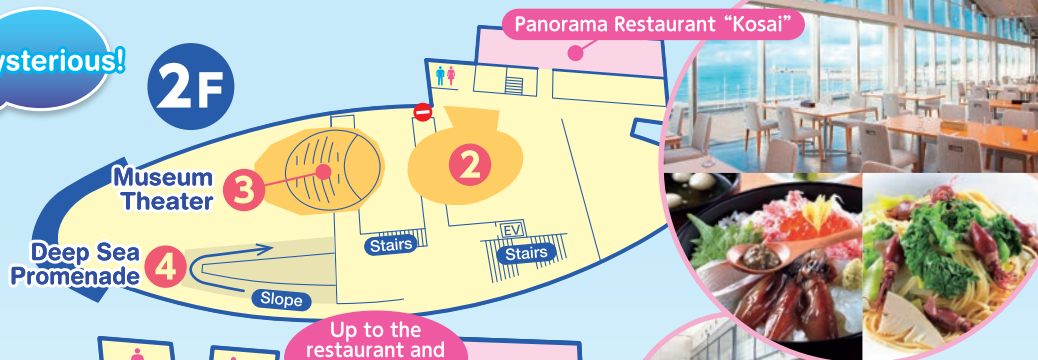
* The show may not run when non-harvesting of the firefly squids occurs due to weather conditions.

March 20 to late May ... Light-emitting firefly squid show

June 1 to March 19 ... Light-emitting Ryugu Firefly show



Mysterious!



2F

Museum Theater

Deep Sea Promenade

Panorama Restaurant "Kosai"



Souvenir Shop

English

7 Spring of Deep Sea Wonders

"It's so cold!"

Feel the temperature of deep-sea water! As low as 5°C!!

This spring is cold, clear deep-sea water, containing nutritious salt, taken from a depth of 333 meters off Namerikawa. Why not come along and gently touch the deep-sea fish displayed here?



* Fish on display will vary according to the season.

9 Firefly squid display panels



6 Deep-Sea Display



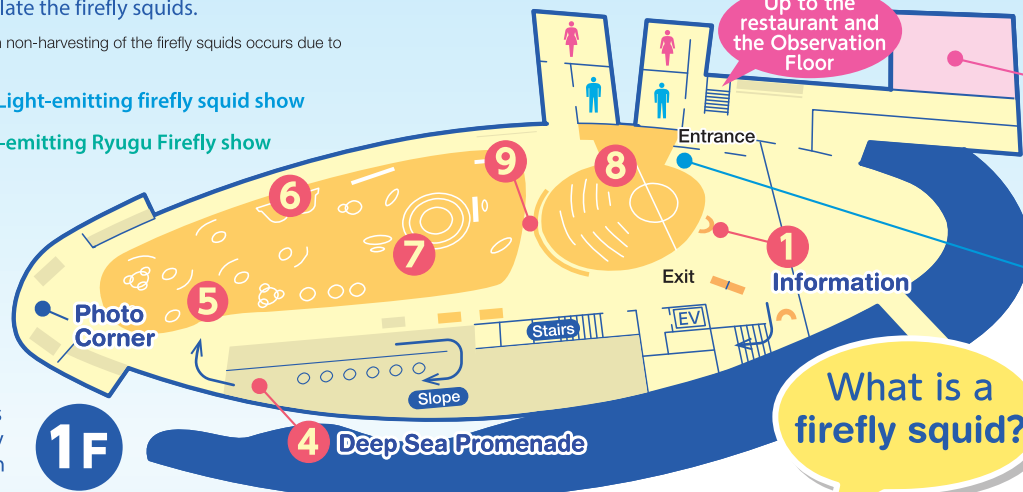
Sensational deep-sea creatures, including giant isopod!!

* Displays may vary depending on conditions.

5 Exhibition Hall



2 Museum Gallery on 2nd Floor



1F

Photo Corner

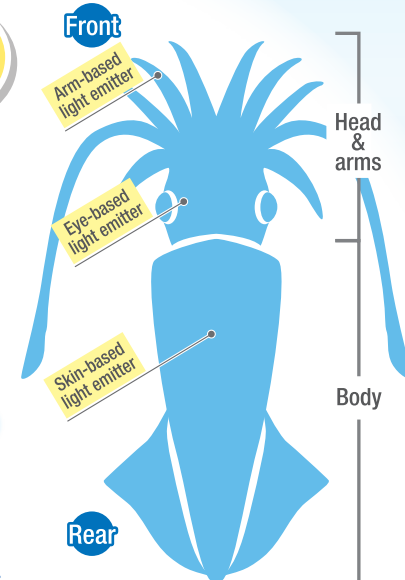
4 Deep Sea Promenade

What is a firefly squid?

In spring, firefly squids flock and emit a beautiful blue light in Toyama Bay while laying their eggs. The area where they surface and create this phenomenon has been designated a special natural monument.

The secret of emitting light

Firefly squids emit light for three reasons: to ward off predators, to hide from predators by camouflaging themselves, and to communicate with other firefly squids.



Front

Arm-based light emitter

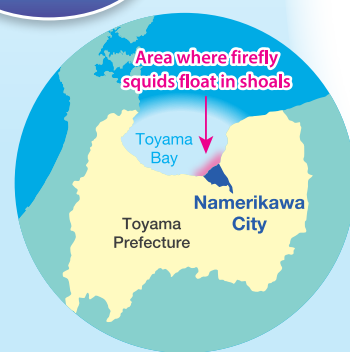
Eye-based light emitter

Skin-based light emitter

Rear

Head & arms

Body



Area where firefly squids float in shoals

Toyama Bay

Namerikawa City

Toyama Prefecture

Aboard the sightseeing cruise Kirarin

Toyama Bay Cruises

Operated between late April and late November

This approx. 40-minute cruise in Toyama Bay offers magnificent views of the 3,000m Northern Alps, including the Tateyama Mountain Range.

- Capacity: 40
- Tickets available at the HOTARUIKA Museum
- Departure: Namerikawa Fishing Port
- Closed: Tuesdays (When a holiday falls on a Tuesday, closed on the following Wednesday.)



Adult: ¥1,200/person; Group: ¥1,080/person
 Child: ¥600/person; Group: ¥540/person
 * Group: 15 or more people
 * Child: elementary school & Jr. high school students (Free for preschoolers)

